

REFERENCE CASE: Retail ICA



Longopac Stand® has for many years been a solution within the Deli Department where waste from, fish, meat, cheese and many other food products is constantly in need of a quick disposal and where the amount of generated waste is very high.

Today the system is also integrated in other parts of the store such as warehouse and packaging area.

“A valuable aspect of the Longopac Stand is that when attending customers and discovering that our Longopac Stand is full of waste, we just pull out more material and go back to attending the customers.

Also the space behind the Deli counter is quite limited and narrow, that’s why we find the system so perfect, it can be moved around and tilted for a more practical and ergonomic use.” says the department manager Anya de Loisted.

“ We make every day a little easier. You could say that Longopac Stand helps a lot in that perspective.”

ICA:

ICA AB is a Swedish retailing corporate group, established in 1917 and the name registered in 1939. Most of the operations are based in Scandinavia and Balticum (Rimi Baltic). ICA is the largest retail company in the Nordic countries with over 2500 stores and is owned by ICA gruppen.



Anya de Loisted
Department
manager